

# KITCHEN HYGIENE

## ALL WRAPPED UP

93% of chefs think Wrapmaster® dispensers are safer and more hygienic than cardboard cutter boxes\*



Easy to Clean  
& Sanitise



Dishwasher  
Safe



Safe to  
Use

[WWW.WRAPSAFE.CO.UK](http://WWW.WRAPSAFE.CO.UK)

  
Wrapmaster®

# WRAP SAFE WITH WRAPMASTER®

**Covid-19 survey:**  
See consumer survey results  
at [www.wrapsafe.co.uk](http://www.wrapsafe.co.uk)

Designed to **improve hygiene and safety** in professional kitchens.

**74%** New research reveals<sup>^</sup>

of consumers say hygiene is the most important consideration when eating out.

A simple swap from using cutter boxes and loose rolls to Wrapmaster® will have a direct impact not only on kitchen hygiene, but also consumer perception moving forward.

**93%**

of diners would feel reassured if pubs, restaurants, and takeaways took steps to update their equipment so that it can be cleaned and sanitised regularly.

## Why Wrapmaster®?

The award-winning Wrapmaster® range, endorsed by the Craft Guild of Chefs, is the simple solution to keeping kitchens and teams safe. The original and best dispensing system for film, foil and baking parchment, Wrapmaster® is easy to sanitise and can be 100% disinfected in a commercial dishwasher – unlike cardboard cutter boxes and loose rolls which can absorb and harbour germs. Easy to use, Wrapmaster's® concealed blade means hands are always safe and there is no risk of injury or cuts during service.



Click here to view 'Winning The Battle Against Bacteria' video



**Easy To Clean & Sanitise**  
Recommended by food safety practitioners. Easy to clean and sanitise during service.



**Dishwasher Safe**  
Easily disinfected in a commercial dishwasher.



**Safe To Use**  
Concealed blade for safe cutting - no more cuts from exposed blades.



**Reduces the risk of cross-contamination from bacteria and viruses**

**Isn't it time your kitchen started using Wrapmaster®?**

Find out more about the range and how Wrapmaster® can help improve hygiene and safety in professional kitchens...

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Wrapmaster®

\*Independent Chef Panel Research, 100 participants July 2020. ^Independent consumer insight, Toluna July 2020, sample 300 consumers.